CALL FOR EXHIBITORS

New Jersey Water Environment Association

112th John J. (Jack) Lagrosa Annual Conference and Exposition

FOR: GOVERNMENT - BUSINESS - INDUSTRY

May 10th - 14th, 2027

EXHIBITION

Tuesday, Wednesday, Thursday

2027

Harrah's Resort

Atlantic City, New Jersey
WATERFRONT CONFERENCE CENTER
WILDWOOD - EXHIBITION HALL

New Jersey Water Environment Association
James De Block, Executive Director
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Woodland Park, NJ 07424
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FINAL FLOOR PLAN UNDER DEVELOPMENT,
SUBJECT TO APPROVAL OF THE FIRE MARSHAL,
VISIT NJWEA.ORG FOR PRELIMINARY FLOOR PLAN

EXHIBIT AT NJWEA'S WATER QUALITY SHOW

BOOTH EQUIPMENT AND SERVICE INFORMATION

Included With Each Booth

- One Ticket to Thursday Night Reception & Friday Breakfast
- 8' High Flameproof Back Wall Drape
- One Line Company Name Sign 7" x 44"
- Porter and Cleaning Service
- 24 Hour Security
- 3' High Flameproof Side Rail Drapes
- One 6' Covered Table
- Two Chairs
- Heat or Air Conditioning
- One Waste Paper Basket
- Booth Material Restricted to 10' High
- Carpet in Entire Exhibit Area Except Foyer
- Move in on Monday after 12 Noon

EXHIBIT HOURS	
Tuesday	9:00 am – 5:30 pm
Wednesday	9:00 am – 5:30 pm
Thursday	10:00 am – 2:00 pm
On-Site REGISTRATION HOURS	
Sunday	2:00 pm – 6:00 pm
Monday	7:30 am – 6:00 pm
Tuesday	6:45 am – 5:00 pm
Wednesday	7:30 am – 5:00 pm
Thursday	7:30 am – 12:00 Noon

ROOM RESERVATIONS

CALL-INS:

Room Reservations: **888-516-2215**
(8am-2am EST-7 days a week)

Group name: **NJWEA Annual Conference 2027**

Group code: **SH05WE7**
All callers will be asked for this code or by saying the group name.

ON LINE:

Visit: **https://book.passkey.com/go/SH05WE7**
You will also receive a separate email from our Passkey system that will allow you to view all reservations and your pick-up.

THE ENTIRE EXPOSITION WILL BE OPEN TO ALL ATTENDEES ON TUESDAY, MAY 11, 2027 9AM WITH BREAK-DOWN THURSDAY, MAY 13, 2027 AT 2 PM.

EXHIBITOR APPRECIATION EVENTS

IN EXHIBIT AREA INCLUDE:

WINE & CHEESE and BEEF & BREW RAFFLES ALL 3 DAYS,

TCH SESSIONS
IN / ADJACENT TO
EXHIBIT HALL DURING THE WEEK

EXHIBITOR BREAKFAST THURSDAY!

LOCATION PREFERENCE

WILL BE GIVEN TO 2026 REGISTERED EXHIBITORS AND TO THOSE EXHIBITORS REQUIRING MULTIPLE ADJOINING SPACES FOR RESERVATIONS SUBMITTED BY JANUARY 1, 2027.

ACKNOWLEDGMENTS

Booth application acknowledgments, along with exhibitor service packages including hotel room reservation forms will be emailed upon receipt of your application & payment or deposit. Select your booth online using the interactive floor plan at NJWEA.org.

OTHER ACTIVITIES & SPECIAL EVENTS

Activities and special events which may be either registered for on the Exhibitor Application form or at a later date are:

- **AWARDS PRESENTATION** (Monday Evening)
- **MEET & GREET** At the Pool (Tuesday)
- **POST CONFERENCE RECEPTION** (Thursday Evening)
- **GOLF OUTING** (Monday)
- **OPERATIONS CHALLENGE**
- **TECHNICAL PROGRAM**
- **CLOSING BREAKFAST** (Friday)

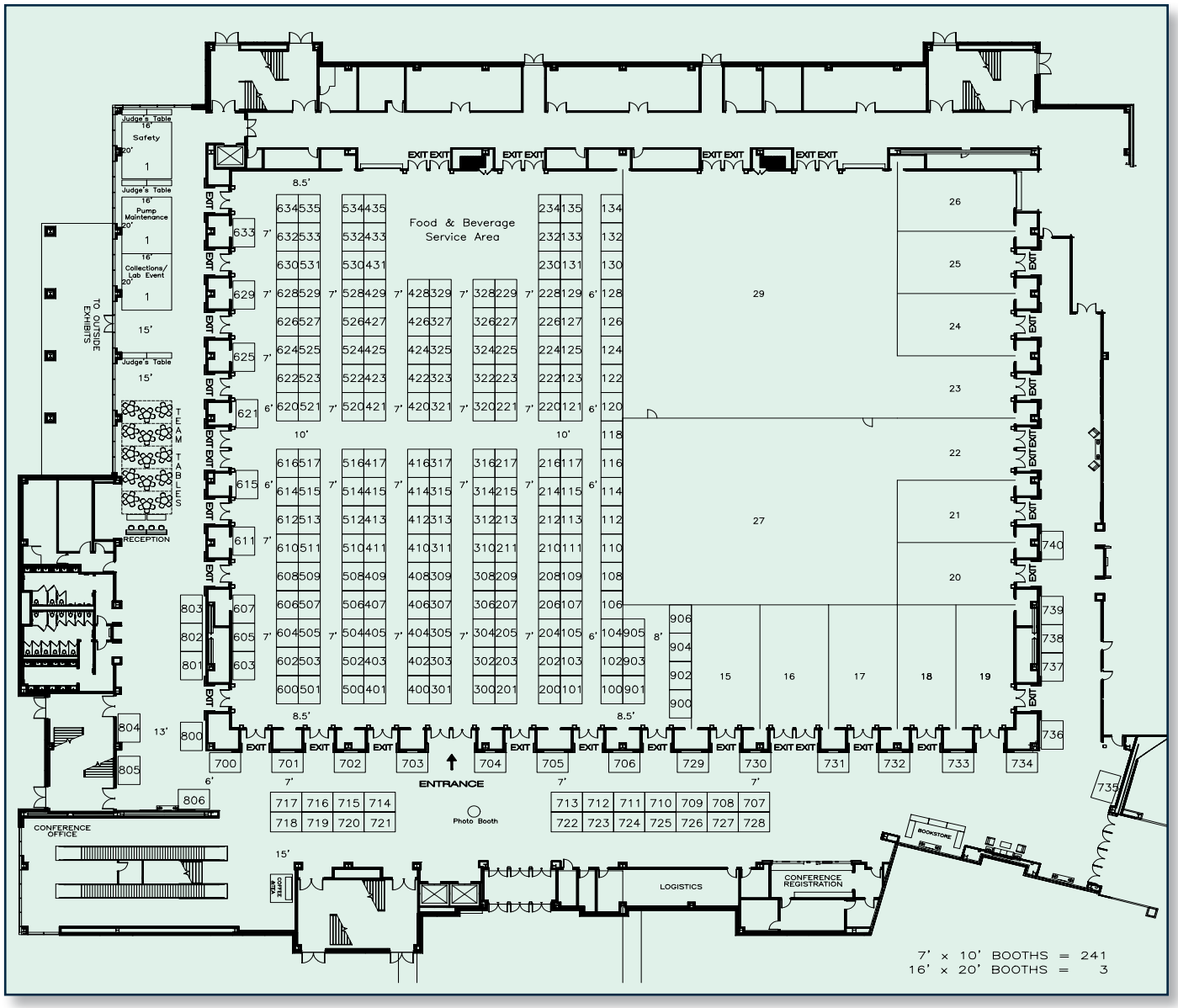
STANDARD EXISTING FEATURES

1. **240 EXHIBIT** spaces on the same floor as the sessions.
2. 2026 had **234 EXHIBITS** & **2100 ATTENDEES**.
3. The Association's Hospitality Room will not open until 9 PM to promote greater participation in the exhibitors' suites during noon and evening hours.
4. **FREE BEER & SODA STATIONS** in the exhibit area on Tuesday, Wednesday & Thursday.
5. **THREE COMPLIMENTARY EXHIBITOR'S BADGES** per 7'x10' Booth. Additional exhibitor's badges may be purchased for the entire conference in advance for $160.00.
6. Registered exhibitor staff members will also be allowed to audit conference technical sessions, except pre-conference seminars and workshops. Those wishing to receive CEU's or PDH Credits for technical sessions must register separately as attendees and are eligible for technical credits at a reduced daily rate of $100.00 per day, a $50.00 discount.
7. All exhibitors will be listed in the NJWEA Conference Program if received prior to **APRIL 1** as well as post-conference listing in the Summer issue of NJ Effluents.
8. Exhibit booth area fully carpeted.
9. **INCREASED TRAFFIC** through the exhibit halls stimulated by the existing features and procedural changes by the conference and program committees.
10. **ALL COFFEE STATIONS** will be in the exhibit halls on Tuesday, Wednesday and Thursday when exhibits re-open.
11. Technical session breaks to be coordinated with dedicated coffee and raffle breaks at the exhibit hall stations.
12. Scheduled **RAFFLES of QUALITY** If anyone wishes to donate a raffle or hold an additional raffle at their own exhibit, please contact Rick Eustace.
13. **OTHER RAFFLES** might be held at other times to increase exhibit traffic along with the Wheel of Fortune which involves exhibitor participation.
14. **WATER STATIONS** throughout the exhibit hall.
15. **COMPLIMENTARY LUNCHEON TICKET**, will be issued to each attendee and exhibitor for lunch in the exhibit area along with **FREE BEER AND SODA STATIONS**.
16. **THURSDAY APPRECIATION LUNCHEON** Expanded buffet lunch for all Conference Attendees in the Exhibit Hall.
17. **OPERATIONS CHALLENGE** events will be held in the adjoining exhibit area.
18. **POST CONFERENCE RECEPTION** (Thursday Evening).

EXHIBIT HALL FEATURES IN 2027

1. **More sessions in & out of exhibit area on Thursday.**
   No sessions 11:00 am - 1:00 pm on Thursday - Coffee & Lunch in Exhibit Area.
2. **Wheel of Fortune in the Exhibit Area.**
3. **Raffles in the Exhibit Area every day.**
4. **Tuesday Wine & Cheese Reception in Exhibit Area.**
5. **Wednesday Beef & Brew Reception in the Exhibit Area.**
6. **Tuesday, Wednesday & Thursday Special - Lunch & Refreshments in Exhibit Area.**
7. **Post Conference Reception - Thursday Evening.**
8. **Coffee Stations in Exhibit Area Tuesday, Wednesday & Thursday.**
9. **Beer & Soda Stations in Exhibit Area Tuesday & Wednesday.**

EXHIBIT FLOORPLAN



ONLINE EXHIBITOR REGISTRATION:
https://www.memberleap.com/members/evr/reg_event.php?orgcode=NJWE&evid=53939981

Scan Here For Online Exhibitor Registration!

PLEASE SUPPORT OUR ANNUAL CONFERENCE

FOR ALL EXHIBITS AND INFORMATION RELATED TO THE 2027 CONFERENCE:

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EXHIBITOR REGISTRATION

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REGISTRAR'S OFFICE