

CALL FOR EXHIBITORS

New Jersey Water Environment Association
**111th John J. (Jack) Lagrosa
Annual Conference
and Exposition**

FOR: GOVERNMENT - BUSINESS - INDUSTRY

May 11th - 15th, 2026

2026

**New Jersey Water
Environment Association**

James De Block, Executive Director
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Woodland Park, NJ 07424
Office: 973-239-9200
Cell: 973-417-3082
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www.njwea.org



EXHIBITION
Tuesday, Wednesday, Thursday

Harrah's Resort
Atlantic City, New Jersey
WATERFRONT CONFERENCE CENTER
WILDWOOD - EXHIBITION HALL

FINAL FLOOR PLAN UNDER DEVELOPMENT,
SUBJECT TO APPROVAL OF THE FIRE MARSHAL,
VISIT NJWEA.ORG FOR PRELIMINARY FLOOR PLAN

EXHIBIT AT NJWEA'S WATER QUALITY SHOW

BOOTH EQUIPMENT AND SERVICE INFORMATION

Included With Each Booth

- One Ticket to Thursday Night Reception & Friday Breakfast
- 8' High Flameproof Back Wall Drape
- One Line Company Name Sign 7" x 44"
- Porter and Cleaning Service
- 24 Hour Security
- 3' High Flameproof Side Rail Drapes
- One 6' Covered Table
- Two Chairs
- Heat or Air Conditioning
- One Waste Paper Basket
- Booth Material Restricted to 10' High
- Carpet in Entire Exhibit Area Except Foyer
- Move in on Monday after 12 Noon

EXHIBIT HOURS

Tuesday	9:00 am – 5:30 pm
Wednesday	9:00 am – 5:30 pm
Thursday	10:00 am – 2:00 pm
On-Site REGISTRATION HOURS	
Sunday	2:00 pm – 6:00 pm
Monday	7:30 am – 6:00 pm
Tuesday	6:45 am – 5:00 pm
Wednesday	7:30 am – 5:00 pm
Thursday	7:30 am – 12:00 Noon

ROOM RESERVATIONS

CALL-INS:

Room Reservations: 888-516-2215
(8am-2am EST-7 days a week)

Group name: NJWEA Annual Conference 2026

Group code: SH05WE6
All callers will be asked for this code or by saying code •NJWEA 2026•

ON LINE:

Visit: <https://book.passkey.com/go/SH05WE6>
You will also receive a separate email from our Passkey system that will allow you to view all reservations and your pick-up.

THE ENTIRE EXPOSITION WILL BE
OPEN TO ALL ATTENDEES ON
TUESDAY, MAY 12, 2026 9AM
WITH BREAK-DOWN
THURSDAY, MAY 14, 2026 AT 2 PM.

EXHIBITOR APPRECIATION EVENTS

IN EXHIBIT AREA INCLUDE:

**WINE & CHEESE and BEEF & BREW
RAFFLES ALL 3 DAYS,**

TCH SESSIONS

IN / ADJACENT TO
EXHIBIT HALL DURING THE WEEK

EXHIBITOR BREAKFAST THURSDAY!

LOCATION PREFERENCE

WILL BE GIVEN

TO 2025 REGISTERED EXHIBITORS
AND TO THOSE EXHIBITORS REQUIRING
MULTIPLE ADJOINING SPACES FOR
RESERVATIONS SUBMITTED BY
JANUARY 1, 2026.

ACKNOWLEDGMENTS

Booth application acknowledgments, along with exhibitor service packages including hotel room reservation forms will be e-mailed upon receipt of your application & payment or deposit. Select your booth online using the interactive floor plan at NJWEA.org.

OTHER ACTIVITIES & SPECIAL EVENTS

Activities and special events which may be either registered for on the Exhibitor Application form or at a later date are:

- **AWARDS PRESENTATION** (Monday Evening)
- **MEET & GREET** At the Pool (Tuesday)
- **POST CONFERENCE RECEPTION** (Thursday Evening)
- **GOLF OUTING** (Monday)
- **OPERATIONS CHALLENGE**
- **TECHNICAL PROGRAM**
- **CLOSING BREAKFAST** (Friday)

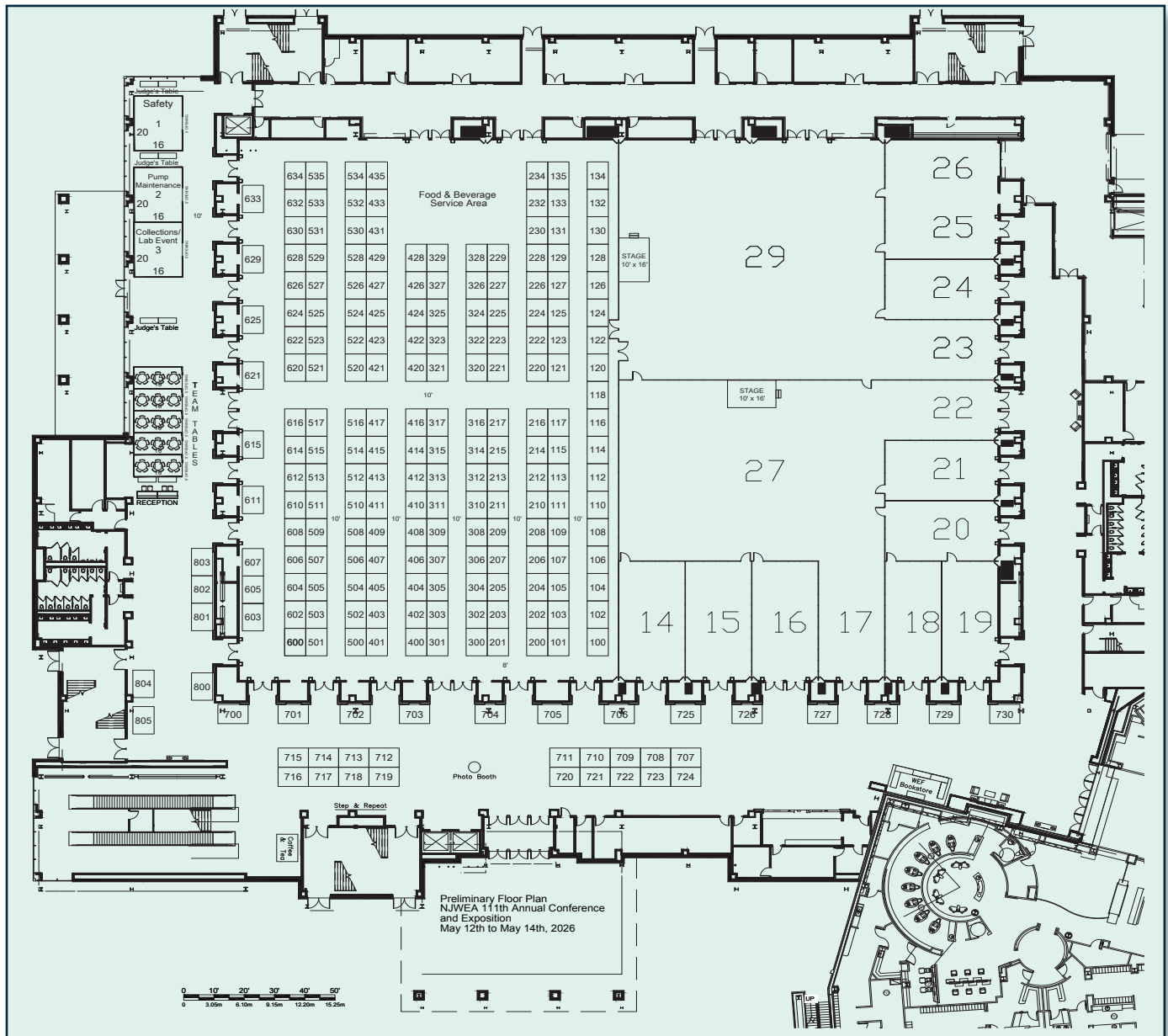
STANDARD EXISTING FEATURES

1. **220 EXHIBIT** spaces on the same floor as the sessions.
2. 2025 had **222 EXHIBITS & 2000 ATTENDEES**.
3. The Association's Hospitality Room will not open until 9 PM to promote greater participation in the exhibitors' suites during noon and evening hours.
4. **FREE BEER & SODA STATIONS** in the exhibit area on Tuesday, Wednesday & Thursday.
5. **THREE COMPLIMENTARY EXHIBITOR'S BADGES** per 7'x10' Booth. Additional exhibitor's badges may be purchased for the entire conference in advance for \$160.00.
6. Registered exhibitor staff members will also be allowed to audit conference technical sessions, except pre-conference seminars and workshops. Those wishing to receive CEU's or PDH Credits for technical sessions must register separately as attendees and are eligible for technical credits at a reduced daily rate of \$100.00 per day, a \$50.00 discount.
7. All exhibitors will be listed in the NJWEA Conference Program if received prior to **APRIL 1** as well as post-conference listing in the Summer issue of NJ Effluents.
8. Exhibit booth area fully carpeted.
9. **INCREASED TRAFFIC** through the exhibit halls stimulated by the existing features and procedural changes by the conference and program committees.
10. **ALL COFFEE STATIONS** will be in the exhibit halls on Tuesday, Wednesday and Thursday when exhibits re-open.
11. Technical session breaks to be coordinated with dedicated coffee and raffle breaks at the exhibit hall stations.
12. Scheduled **RAFFLES of QUALITY** If anyone wishes to donate a raffle or hold an additional raffle at their own exhibit, please contact Rick Eustace.
13. **OTHER RAFFLES** might be held at other times to increase exhibit traffic along with the Wheel of Fortune which involves exhibitor participation.
14. **WATER STATIONS** throughout the exhibit hall.
15. **COMPLIMENTARY LUNCHEON TICKET**, will be issued to each attendee and exhibitor for lunch in the exhibit area along with **FREE BEER AND SODA STATIONS**.
16. **COMPLIMENTARY EXHIBITOR BREAKFAST** in the Exhibit Hall Thursday Morning.
17. **THURSDAY APPRECIATION LUNCHEON** Expanded buffet lunch for all Conference Attendees in the Exhibit Hall.
18. **OPERATIONS CHALLENGE** events will be held in the adjoining exhibit area.
19. **POST CONFERENCE RECEPTION** (Thursday Evening).

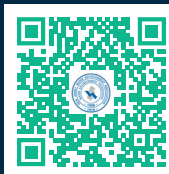
EXHIBIT HALL FEATURES IN 2026

1. **More sessions in & out of exhibit area on Thursday.**
No sessions 11:00 am - 1:00 pm on Thursday - Coffee & Lunch in Exhibit Area.
2. **Wheel of Fortune in the Exhibit Area.**
3. **Raffles in the Exhibit Area every day.**
4. **Tuesday Wine & Cheese Reception in Exhibit Area.**
5. **Wednesday Beef & Brew Reception in the Exhibit Area.**
6. **Tuesday & Wednesday Special - Lunch & Refreshments in Exhibit Area - Thursday Brunch.**
7. **Post Conference Reception - Thursday Evening.**
8. **TCH Sessions in the Exhibit Hall at various times.**
9. **Coffee Stations in Exhibit Area Tuesday, Wednesday & Thursday.**
10. **Beer & Soda Stations in Exhibit Area Tuesday & Wednesday.**

EXHIBIT FLOORPLAN



ONLINE EXHIBITOR REGISTRATION:
<https://tinyurl.com/NJWEA2026Exhibits>



Scan Here For Online
Exhibitor Registration!

PLEASE SUPPORT OUR ANNUAL CONFERENCE

**FOR ALL EXHIBITS AND INFORMATION
RELATED TO THE 2026 CONFERENCE:**

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Robert De Block,
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**FOR ALL SPONSORSHIPS AND ADS
RELATED TO THE 2026 CONFERENCE:**

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EXHIBITOR REGISTRATION

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Debbie Cardena,
 Registrar
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REGISTRAR'S OFFICE