

**95th Annual  
Call for Exhibitors  
NEW JERSEY  
WATER ENVIRONMENT ASSOCIATION  
Conference & Exposition  
For Government - Business - Industry  
May 9- May 14, 2010  
Bally's Atlantic City  
Atlantic City, New Jersey**

*New Jersey Water Environment Assoc.  
John J. Lagrosa, Exec. Dir./Conf. Mgr.  
PO Box 1212  
Fair Lawn, NJ 07410*



**Call for Exhibitors  
MAY 2010**

**First Class**

**INCLUDED WITH  
EACH BOOTH**

- 8' high flameproof backwall drape
- One line company name sign 7" x 44"
- Porter and cleaning service
- 24 hour security
- 3' high flameproof siderail drapes
- One 6' covered table
- Two chairs
- Heat or Air Conditioning
- One Waste Paper basket
- Booth material restricted to 10' high
- Carpet in entire Exhibit Area except foyer

**EXHIBITOR APPRECIATION  
FUNCTIONS IN EXHIBIT AREA:  
TUES: WINE & CHEESE; WEDS: BEEF &  
BREW; RAFFLES ALL 3 DAYS, TCH  
SESSIONS IN MAIN EXHIBIT HALL ON  
THURS MORNING**

**THE EXPOSITION**  
The entire exposition will be open to all  
attendees on Tuesday 5/11/10 10am  
with breakdown at 12:00PM on Thursday  
5/13/10 at a cost of \$1099 per 7'x10'  
booth space or \$1,199 for premium  
space.

**LOCATION**

Location preference will be given to 2009  
exhibitors then to those Exhibitors requiring  
multiple adjoining spaces for reservations  
submitted by January 15, 2010 and those  
requesting premium booth space on a first  
come basis.

**SOLD OUT  
IN**

**02,03,04,05  
06,07,08,09**

*Please do not delay  
your application  
submittal.*

*09 exhibitors will be  
given preference if  
submitted by 1/15/10*

# STANDARD EXISTING FEATURES

1. Approximately **250 EXHIBIT** spaces in on the same floor along with the seminars.
2. 2009 had **248 EXHIBITS** and over **2600 ATTENDEES**.
3. The Association's Hospitality Room will not open until 9 PM to promote greater participation in the exhibitors' suites during noon and evening hours.
4. **FREE BEER & BIRCH STATIONS** in the exhibit area on Tuesday and Wednesday.
5. **THREE COMPLIMENTARY EXHIBITOR'S BADGES** per 7' x 10' Booth which will allow entrance to all technical sessions, except pre-conference seminars and workshops.  
Additional exhibitor's badges may be purchased for the entire conference in advance for \$85.00.
6. All exhibitors will be listed in the NJWEA Conference Program if received prior to April 11 as well as post-conference listing in the Summer issue of NJ Effluents.
7. Exhibit booth area fully carpeted except foyer.
8. **INCREASED TRAFFIC** through the exhibit halls stimulated by the existing features and procedural changes by the conference and program committees.
9. **ALL COFFEE STATIONS** will be set up only in the exhibit halls on Tuesday Wednesday and Thursday when exhibits re-open.
10. Technical session breaks to be coordinated with dedicated coffee and raffle breaks at the exhibit hall stations.
11. Scheduled **RAFFLES of QUALITY**

**Electronic Appliances** will be held throughout the conference during exhibit hours at pre-determined exhibit hall locations. If anyone wishes to donate a raffle or hold an additional raffle at their own exhibit, please contact Jack Lagrosa.

12. **OTHER RAFFLES might be held at other times to increase exhibit traffic along with the Treasurer Hunt which involves exhibitor participation.**
13. **Water Stations throughout the exhibit hall.**
14. **COMPLIMENTARY SANDWICH OR HOT DOG TICKET,** will be issued to each attendee and a total of 3 for each exhibit for lunch in the exhibit area along with **free beer and birch stations.**

## EXHIBIT COMMITTEE

JACK KENNEDY  
ROBERT DeBLOCK  
STEVE D'ACHINO  
KENNETH STOLLER, PE  
TERRY McHUGH  
MIKE KANELETZ, PE  
FRANCIS BONACCORSO  
JOE BONACCORSO  
MARIO BONACCORSO  
FRANK PESTANA  
RICK EUSTACE  
JIM DeBLOCK  
BOB SOKOLOWSKI  
BLAKE MALONEY  
JOHN McNAMARA  
RAMON VARA  
ROBERT GRODESKA  
ROB GENETELLI

## ACKNOWLEDGEMENTS

Booth application acknowledgements, along with exhibitor service packages including hotel room reservation forms will be mailed upon receipt of your application. Booth assignment numbers will be mailed about April 1, 2010

## OTHER ACTIVITIES & SPECIAL EVENTS

Activities and special events which may be either registered for on the exhibitor application form or at a later date are:

- (3HR) MEET & GREET (Tues)
- PRESIDENT'S AWARD LUNCH (Thurs)
- (4HR) GRAND FINALE (Thurs)
- GOLF OUTING (Tuesday)  
Details to Follow
- SPOUSES PROGRAM  
Details to Follow
- TECHNICAL PROGRAM  
Details to Follow
- FRIDAY CLOSING Breakfast

## PLEASE SUPPORT OUR ANNUAL CONFERENCE

**NOTE: For additional information on NJWEA Programs, Sponsorships and Ads please contact:**

Attendees Registration  
Darlene Galbreath, Coordinator  
P-973-239-9200  
F-973-239-9239

Jack Lagrosa,  
Conference Manager/Exhibits  
P-201-296-0021  
F-201-296-0031

A conference for licensed operators, consulting engineers, public officials, educators, students, business, industry, hazardous waste engineers and all parties interested in water environment control in New Jersey

## EXHIBIT HALL FEATURES IN 2010

- 1/ Presidents Awards Lunch will not be held during Exhibit Hours
- 2/ A Treasurer Hunt in the Exhibit Area.
- 3/ Raffles in the Exhibit Area
- 4/ Tuesday Wine & Cheese in Exhibit Area
- 5/ Wednesday Beef & Brew in Exhibit Area
- 6/ TCH Sessions Exhibit Hall on Thursday Morning.
- 7/ Coffee Stations in Exhibit Area Tuesday, Wednesday & Thursday
- 8/ Beer & Birch Beer Stations in Exhibit Area Tuesday & Wednesday
- 9/ Sandwiches & Hot Dogs in Exhibit Area Tuesday & Wednesday

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**APPLICATION FOR SPACE & SPECIAL EVENTS**

**N.J.W.E.A.**

**95th Annual Conference**

May 9 - May 14, 2010

BALLY'S ATLANTIC CITY, Atlantic City, NJ

PLEASE PRINT OR TYPE ALL INFORMATION

Please reserve \_\_\_\_\_ Standard Adjoining Exhibit Booths at \$1,099 per booth or Premium Booths at \$1,199 per booth . NOTE: No cancellations after March 15, 2010. 25% Service charge for all other cancellations.  
**( ELECTRIC SERVICE MUST BE ORDERED FROM HOTEL THROUGH THE VISTA CONFIRMATION PACKAGE)**

FIRM NAME: \_\_\_\_\_

FULL FIRM ADDRESS: \_\_\_\_\_  
(please include zip + 4)

PHONE NUMBER: ( \_\_\_\_\_ ) (800) \_\_\_\_\_ FAX ( \_\_\_\_\_ )

1 LINE COMPANY ONLY NAME SIGN TO READ: \_\_\_\_\_

CONTACT: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ TITLE  
(unsigned contract will be denied assignment & returned)

PRODUCT OR SERVICES: \_\_\_\_\_

\_\_\_\_\_ 7' x 10' BOOTHS @ \$1,099, OR \$1,199= \_\_\_\_\_ (please circle amount)

**USE OF CREDIT CARD-ADD \$ 50**

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**95th Annual Conference**

**EQUIPMENT PRODUCTS & SERVICES - ENGINEER'S DIRECTORY**

Express your support of the NJWEA Annual Conference through your company listings on the Sponsors Display Board outside the registration area. Your support will help offset the costs of other important water pollution events at the meeting. In addition, all listings received prior to April 1, 2010 will be included in the post-conference issue of NJ EFFLUENTS and the conference program book.

**(TOP LINE COMPANY NAME ONLY)**

Second line available with first line only, to be listed in Effluents & Program Book - 60 spaces Max @ \$75

Check One \_\_\_\_\_ No. of Listings @ \$275 = \_\_\_\_\_

Engineers \_\_\_\_\_ 2nd Line @ \$75 = \_\_\_\_\_

Equipment Products \_\_\_\_\_ Total = \_\_\_\_\_

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**BADGE NAMES, SPECIAL EVENTS ORDER FORM & TOTALS ON REVERSE SIDE**

# NJ.W.E.A. BADGES - EVENTS - TOTALS

*Names on Badges* (Badges are to be picked up at registration desk)-PLEASE PRINT

BOOTH #1	BOOTH #2	ADDITIONAL BADGES @ \$85
N/C _____	N/C _____	\$85 _____
N/C _____	N/C _____	\$85 _____
N/C _____	N/C _____	\$85 _____

IF MORE THAN 2 BOOTHS ARE NEEDED, PLEASE MAKE COPIES OF THIS FORM OR ATTACH ADDITIONAL LIST

\_\_\_\_\_ BADGES @ \$85 = \$ \_\_\_\_\_

OTHER EVENTS	COST/ PERSON	NO. ORDERED	TOTAL
• MEET & GREET COCKTAIL PARTY (3 HRS) (5/11/10)	\$70	_____	\$ _____
• PRESIDENT'S AWARDS LUNCH (5/13/10)	\$42	_____	\$ _____
• GRAND FINALE (4 HRS) (5/13/10)	\$70	_____	\$ _____
• FRIDAY BREAKFAST (5/14/10)	\$19	_____	\$ _____
EXHIBIT TOTAL FROM OTHER SIDE			\$ _____
93rd DIRECTORY LISTING FROM OTHER SIDE			\$ _____
<b>USE OF CREDIT CARD-ADD \$ 50</b>		<b>TOTAL AMOUNT ENCLOSED</b>	<b>\$ _____</b>

ATTENDEE LIST WILL BE E-MAILED ABOUT FOUR WEEKS AFTER CONFERENCE UPON REQUEST

PLEASE E-MAIL ATTENDEE LIST TO: \_\_\_\_\_  
E-MAIL ADDRESS

**NOTE:**

- Payment for total must accompany order form . Make payable to N.J.W.E.A.
- Tickets may be purchased at registration desk at higher "On Site" rate
- All Badges & Tickets will be held for pickup beginning Monday May 10, at 8:00 AM, 2010
- Lost Badge Fee - \$85.00

**IMPORTANT!** BY SUBMISSION OF THIS REGISTRATION FORM, THE EXHIBITOR INDEMNIFIES BOTH NJWEA AND BALLY'S ATLANTIC CITY FROM LOSS DUE TO DAMAGE OR THEFT OF ANY EXHIBIT MATERIALS AND/OR EQUIPMENT. IT IS FURTHER UNDERSTOOD THAT EXHIBITORS CARRY THEIR OWN PROPERTY AND CASUALTY INSURANCE FOR THIS SHOW.

MAKE CHECK OUT TO  
N.J.W.E.A

MAIL TO:  
Jack Lagrosa  
Exec. Dir./Conf Mgr.  
N.J.W.E.A.  
P.O. Box 1212  
Fair Lawn, NJ 07410