

# NJWEA 104th Annual Conference

## CALL FOR EXHIBITORS

The John J. (Jack) Lagrosa Annual Conference  
and  
Exposition of the New Jersey Water Environment Association

***Government - Business - Industry***



***May 6th - 10th, 2019***  
***EXHIBITS-Tues, Weds, Thurs***

Bally's Atlantic City  
Atlantic City, New Jersey

### **INCLUDED WITH EACH BOOTH**

**ONE TICKET TO THURSDAY NIGHT**

**GALA & FRIDAY BREAKFAST**

- 8' HIGH FLAMEPROOF BACK WALL DRAPE
- ONE LINE COMPANY NAME SIGN 7" X 44"
- PORTER AND CLEANING SERVICE
- 24 HOUR SECURITY
- 3' HIGH FLAMEPROOF SIDE RAIL DRAPES
- ONE 6' COVERED TABLE
- TWO CHAIRS
- HEAT OR AIR CONDITIONING
- ONE WASTE PAPER BASKET
- BOOTH MATERIAL RESTRICTED TO 10' HIGH
- CARPET IN ENTIRE EXHIBIT AREA EXCEPT FOYER

### **THE EXPOSITION**

**THE ENTIRE EXPOSITION WILL BE OPEN TO ALL ATTENDEES ON TUESDAY 5/7/19 9AM WITH BREAK-DOWN THURSDAY 5/9/19 AT 2 PM.**

**EXHIBITOR APPRECIATION FUNCTIONS IN EXHIBIT AREA: INCLUDE WINE & CHEESE and BEEF & BREW**

**RAFFLES ALL 3 DAYS, TCH SESSIONS IN MAIN EXHIBIT HALL DURING THE WEEK.**

**EXHIBITOR BREAKFAST THURSDAY!**

**LOCATION PREFERENCE WILL BE GIVEN TO 2018 EXHIBITORS AND TO THOSE EXHIBITORS REQUIRING MULTIPLE ADJOINING SPACES FOR RESERVATIONS SUBMITTED BY JANUARY 15, 2019 AND THOSE REQUESTING PREMIUM BOOTH SPACE ON A FIRST COME BASIS.**

# STANDARD EXISTING FEATURES

1. **260 EXHIBIT** spaces on the same floor as the sessions.
2. 2018 had **201 EXHIBITS** and over **2100 ATTENDEES**.
3. The Association's Hospitality Room will not open until 9 PM to promote greater participation in the exhibitors' suites during noon and evening hours.
4. **FREE BEER & BIRCH STATIONS** In the exhibit area on Tuesday Wednesday & Thursday
5. **THREE COMPLIMENTARY EXHIBITOR'S BADGES** per 7'x10' Booth which will allow entrance to all technical sessions, except pre-conference seminars and workshops. Additional exhibitor's badges may be purchased for the entire conference in advance for \$99.00.
6. All exhibitors will be listed in the NJWEA Conference Program if received prior to April 1 as well as post-conference listing in the Summer issue of NJ Effluents.
7. Exhibit booth area fully carpeted except foyer.
8. **INCREASED TRAFFIC** through the exhibit halls stimulated by the existing features and procedural changes by the conference and program committees.
9. **ALL COFFEE STATIONS** will be in the exhibit halls on Tuesday Wednesday and Thursday when exhibits re-open.
10. Technical session breaks to be coordinated with dedicated coffee and raffle breaks at the exhibit hall stations.
11. Scheduled **RAFFLES of QUALITY Electronic Appliances** will be held throughout the conference during exhibit hours at pre-determined exhibit hall locations. If anyone wishes to donate

a raffle or hold an additional raffle at their own exhibit, please contact Jack Lagrosa.

12. **OTHER RAFFLES** might be held at other times to increase exhibit traffic along with the Wheel of Fortune which involves exhibitor participation.
13. **Water Stations throughout the exhibit hall.**
14. **COMPLIMENTARY SANDWICH OR HOT DOG TICKET**, will be issued to each attendee and exhibitor for lunch in the exhibit area along with **free beer** and **birch stations**.
15. **Complementary Exhibitor Breakfast in the Exhibit Hall Thursday Morning.**
16. **THURSDAY APPRECIATION LUNCHEON** . Expanded buffet lunch for all Conference Attendees in the Exhibit Hall.

## ACKNOWLEDGEMENTS

Booth application acknowledgements, along with exhibitor service packages including hotel room reservation forms will be e-mailed upon receipt of your application & payment or deposit. Booth assignment numbers will be e-mailed about April 1, 2019

## OTHER ACTIVITIES & SPECIAL EVENTS

Activities and special events which may be either registered for on the exhibitor application form or at a later date are:

- AWARDS PRESENTATION (Monday Evening)
- MEET & GREET (Tues)
- GRAND FINALE (Thurs)
- GOLF OUTING (Monday)
- OPERATIONS CHALLENGE
- TECHNICAL PROGRAM
- FRIDAY CLOSING Breakfast

## PLEASE SUPPORT OUR ANNUAL CONFERENCE

Contact:

Jack Lagrosa,  
Conference Manager/Exhibits  
Office 973-239-9200  
C-973-445-8791  
jlagrosa@njwea.org

or

Henry Penley  
Assistant Conference Manager  
C-732-589-8041  
hpenley@njwea.org

**For all sponsorship's and ads related to the 2019 NJWEA Conference**

**Contact :**

Rick Eustace  
Assistant Conference Manager  
E-MAIL = [rde656@yahoo.com](mailto:rde656@yahoo.com)  
Or Call  
973-418-8429

## Attendees Registration

Darlene Galbraith, Coordinator  
P-973-239-9200  
F-973-239-9239  
dgalbraith@njwea.org

**A Conference for Licensed Operators, Professional Engineers, Public Officials, Educators, Students, Business, Industry, Site Remediation Professionals and members of the public interested in New Jersey's Water Quality.**

## EXHIBIT HALL FEATURES IN 2019

- 1/ **More sessions in & out of exhibit area on Thursday.**  
**No sessions 10:30 am - 1:30 pm on Thursday - Coffee & Lunch in Exhibit Area**
- 2/ **Wheel of Fortune in the Exhibit Area.**
- 3/ **Raffles in the Exhibit Area Every Day**
- 4/ **Tuesday Wine & Cheese Reception in Exhibit Area**
- 5/ **Wednesday Beef and Brew Reception in the Exhibit Area**
- 6/ **Tuesday & Wednesday - Special - Lunch and refreshments in Exhibit Area - Thursday Brunch**
- 7/ **TCH Sessions in the Exhibit Hall at various times**
- 8/ **Coffee Stations in Exhibit Area Tuesday, Wednesday & Thursday**
- 9/ **Beer & Birch Beer Stations in Exhibit Area Tuesday, Wednesday.**

---

---

# **APPLICATION FOR SPACE & SPECIAL EVENTS**

**N.J.W.E.A.**

## **104th Annual Conference**

May 6<sup>th</sup> - 10<sup>th</sup>, 2019

BALLY'S ATLANTIC CITY, Atlantic City, NJ

**SET UP TIME PERMITTED TILL 9PM MONDAY NIGHT**

PLEASE PRINT OR TYPE ALL INFORMATION

**NOTE: EXHIBITS OPEN TILL 2:00 PM ON THURSDAY**

Please reserve \_\_\_\_\_ Adjoining Exhibit Booths at Booths at \$1,490.00 per booth.

NOTE: No cancellations after March 15, 2019, 25% Service charge for all other cancellations.

**(ELECTRIC SERVICE MUST BE ORDERED FROM HOTEL THROUGH THE VISTA CONFIRMATION PACKAGE)**

FIRM NAME: \_\_\_\_\_

FULL FIRM ADDRESS: \_\_\_\_\_

(please include zip+4)

EMAIL: \_\_\_\_\_

PHONE NUMBER: ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

1 LINE COMPANY ONLY NAME SIGN TO READ: \_\_\_\_\_

CONTACT: (Confirmation & all other info sent to this person) \_\_\_\_\_

NAME (Print)

TITLE

SIGNATURE: \_\_\_\_\_ (unsigned contract will be denied assignment & returned)

\_\_\_\_\_ 7' x 10' BOOTHS @ \$1,490.00= \_\_\_\_\_

## **104th Annual Conference**

### **EQUIPMENT PRODUCTS & SERVICES - ENGINEER'S DIRECTORY**

Express your support of the NJWEA Annual Conference through your company listings on the Sponsors Display Board outside the registration area. Your support will help offset the costs of other important water pollution events at the meeting. In addition, all listings received prior to April 1, 2019 will be included in the post-conference issue of NJ EFFLUENTS and the conference program booth.

**Select One Directory: \_\_ Engineers or \_\_ Equipment Products & Services**

- **FIRST LINE, COMPANY NAME** \_\_\_\_\_ **- \$300.00**
- **SECOND LINE,** \_\_\_\_\_ **- \$99.00**

**Directory Listings will be Posted to both Effluents & Program Book - 60 spaces Maximum**

### **HOTEL RESERVATIONS**

Bally's Atlantic City is proud to offer a variety of room options at special conference room rates.

They include our Bally's Main Building (\$98.00), Bally's Tower (\$108.00) and Caesars Premium (\$118.00) Rooms.

The rates are based on single or double

occupancy and an additional per person charge of \$20.00 will apply. Plus taxes and fees.

To make room reservations at Bally's Atlantic City online, please go to:

<https://book.passkey.com/go/sb05we9>

Bally's does not accept purchase orders on a "direct bill" basis. All purchase orders will be signed and returned for payment in advance. The Front Desk will not accept a check at check-in time. Please refer all questions to:

The Bally's Group Coordinator is Calena Hunton – 609-441-5529 .

Or you may call 888- 516 - 2215, 8 a.m. – 2 a.m., EST,

Group Code SC05WE9 for Caesars or SB05WE9 for Bally's, you can also book by saying "NJWEA".

Rates are currently subject to 14.00% tax plus \$10.00 per room resort fee per night.

---

**BADGE NAMES, SPECIAL EVENTS ORDER FORM & TOTALS ON REVERSE SIDE**

# NJ.W.E.A. BADGES - EVENTS - TOTALS

**Names on Badges** (Badges are to be picked up at registration desk) - **PLEASE PRINT**

| BOOTH #1  | BOOTH #2  | ADDITIONAL BADGES @ \$99 |
|-----------|-----------|--------------------------|
| N/C _____ | N/C _____ | \$99 _____               |
| N/C _____ | N/C _____ | \$99 _____               |
| N/C _____ | N/C _____ | \$99 _____               |

IF MORE THAN 2 BOOTHS ARE NEEDED, PLEASE MAKE COPIES OF THIS FORM OR ATTACH ADDITIONAL LIST  
BREAKING DOWN EARLY COULD RESULT IN FORFEIT OF PREVIOUS SELECTED EXHIBIT SPACE

| OTHER EVENTS                                     | Pre-Order<br>Price | NUMBER<br>ORDERED | TOTAL    |
|--|--------------------|-------------------|----------|
| • MEET & GREET COCKTAIL PARTY (3 HRS) (5/7/2019) | \$90               | _____             | \$ _____ |
| • PRESIDENT'S AWARDS REC'P (5/6/2019)            | \$50               | _____             | \$ _____ |
| • GRAND FINALE (4 HRS) (5/9/2019)                | \$75               | _____             | \$ _____ |
| • FRIDAY BREAKFAST (5/10/2019 )                  | \$27               | _____             | \$ _____ |
| EXHIBIT TOTAL FROM PREVIOUS PAGE                 |                    |                   | \$ _____ |
| DIRECTORY LISTING FROM OTHER SIDE                |                    |                   | \$ _____ |
| TOTAL AMOUNT ENCLOSED \$                         |                    |                   | _____    |

ATTENDEE LIST WILL BE E-MAILED ABOUT EIGHT WEEKS AFTER CONFERENCE UPON REQUEST-E-MAIL & FAX MUST BE PROVIDED FOR CONFIRMATIONS & BOOTH ASSIGNMENT NOTICES

PLEASE E-MAIL ATTENDEE LIST TO: \_\_\_\_\_  
E-MAIL ADDRESS

Payment of total must accompany order form. Make payable to N.J.W.E.A.  
Tickets may be purchased at registration desk at higher "On Site" rate  
All Badges and Tickets will be held for pickup beginning,  
Sunday, May 5th - 2 pm to 6 pm                      Lost Badge Fee \$99.00

**VISIT THE ASSOCIATION HOME**

**PAGE FOR LINKS TO ONLINE**

**REGISTRATION**

**WWW.NJWEA.ORG**

**IMPORTANT! BY SUBMISSION OF THIS REGISTRATION FORM, THE EXHIBITOR INDEMNIFIES BOTH NJWEA AND BALLY'S ATLANTIC CITY FROM LOSS DUE TO DAMAGE OR THEFT OF ANY EXHIBIT MATERIALS AND/OR EQUIPMENT. IT IS FURTHER UNDERSTOOD THAT EXHIBITORS CARRY THEIR OWN PROPERTY AND CASUALTY INSURANCE FOR THIS SHOW.**

TO PAY BY CHECK  
MAKE CHECK PAYABLE TO  
N.J.W.E.A  
MAIL TO:  
Henry Penley  
Assistant Conference Manager  
P.O. Box 288  
Cliffwood, NJ 07721-9998

**EXHIBITORS MAY ATTEND ALL SESSIONS EXCEPT PRE-CONFERENCE AND SPECIALTY WORKSHOPS.**

**BREAKING DOWN EARLY COULD RESULT OF FORFEIT OF SELECTED EXHIBIT SPACE**

**VISIT US AT: WWW.NJWEA.ORG**